

## Why Finote Radio?

**The Stars emit their photon of light to witness Ethiopian unity with natural color that reflects its various ethnic beauty manifested through its colorful natural flag**



The Martyr's are enlightening us with naturally signaled voices carried by electromagnetic radiations through Finote radio!

Learning from Finote radio to Live together in peace and harmony is a dynamic, holistic and lifelong process through which mutual respect, understanding, caring and sharing, compassion, social 'responsibility, solidarity, acceptance and tolerance of diversity among individuals and groups (ethnic, social, cultural, religious, national and regional) are internalized and practiced together to solve problems and to work towards a just and free, peaceful and democratic society. This process begins with the development of inner peace in the minds and hearts of individuals engaged in the search for truth, knowledge and understanding of each other's cultures, and the appreciation of shared common values to achieve a better future. Learning to live together in peace and harmony requires that quality of relationships at all levels is committed to peace. Human rights, democracy and social justice in an ecologically sustainable environment.. Core values of Peace, Human Rights, Democracy and Sustainable Development, and related Values which Support Them Love self-worth/self-esteem trust and respect positive self-criticism openness deep sense of responsibility concern for others fidelity/loyalty sense of sacrifice sense of reconciliation courage gentleness endurance . Compassion kindness. Moral fortitude. Sensitivity to others 'needs = goodwill. Nurturing. supportiveness , Spirituality, Gratitude , Equality and Justice , Respect for Human Dignity, Appreciation of Diversity, Freedom and Responsibility, Democracy, Respect for Law and Order, Freedom and Responsibility, Equality, Self-discipline,

Active and Responsible Citizenship, Openness, Critical Thinking, Solidarity, Sustainable Development, Futures Orientation, Environmental Concern, Stewardship of Resources, Personal Ecology, etc.

Advocacy is important when significant parts of the population are excluded from the mainstream media and corrupt tyrannical governments subjugate the country. Finote democracy the voice of Ethiopian unity strives for the emergence of a political culture that is conducive to the consolidation of the new democratic order in a unified Ethiopia. Finote radio programs, based on EPRP's modern vision of humanitarianism and egalitarianism, have focused on the following:

- Providing a forum where a broad range of voices – opposition parties, civil society actors, independent experts and ordinary citizens – can express alternative views.
- Supporting objective news and information programs, so that people can make informed decisions and counter state-controlled media.
- Cultivating alternative media, so that multiple voices and opinions will be heard
- mobilizing popular participation in the transition process: educating Ethiopian people about fundamental change of regime and the formation of people's provisional government that will structure a well-founded democratic institution once and for all.
- can entertain people with dominant collective narratives in reference to integrative and comprehensive stories- provided by the ethos of the society
- bring people of Ethiopia closer to each other by surfacing up the salient facts shared or collective emotions. It enables ordinary citizens to connect and organize themselves with little to no costs, and the world to bear witness.
- became school of Social movements that have implemented in many different forms and on different levels in order to transform our societies to a democratic nation state. The recent new wave of protests is a highlight that should be brought to focus on the role of Finote radio as a main force behind recent popular movements that shook the foundation of the Ethnic based state.
- multiplying the impact of transition activities by disseminating information on successful local peace and participatory efforts media sector
- Making the media available to a broad segment of society helps redress long-standing social inequities and gives representation and voice to citizens so they can participate more meaningfully in public life. Finote radio fulfill instrumental functions in political communication as a reporter of events, as a platform for the expression of political opinions, as an instrument of political party organization and weapon in inter-party and intra-party conflicts, as a watchdog on governmental actions.

The EPRP through Finote radio as social media of political communication, recognizes a truly democratic society requires citizen participation. If they do their jobs well, the media keep citizens engaged in the business of governance and prompt them to take action. As a tool for information dissemination, the media aid the public in making informed choices, such as whom to vote for and which policies should be endorsed and which, opposed. In many new democracies, radio has become the medium of choice, taking the place of newspapers in drawing citizens to the town square for discussion and debate. Compared to television, radio is a less expensive and more accessible medium and is especially popular in poor countries where the media infrastructure is not well developed. FM radio with its localized signal can be an instrument for promoting grassroots democracy. Web has served as a bulletin board for citizens.

Finote radio is a manifestation of the microscopic channel that intertwines all Ethiopians, and finally:

- ◆ Finote for Ethiopian unity and prosperity!
- ◆ Finote for People's government, for equality and justice
- ◆ Finote for unwavering and scientific Democracy!
- ◆ Finote for the overwhelming majority to enjoy freedom of expression association, and political organization!
- ◆ Finote for all Diasporas to enjoy and educate their children!
- ◆ Finote for enlightenment and accuracy of information!
- ◆ Finote is a manifestation of abstract and concrete news!
- ◆ Finote for world peace